

# NDRI GRADUATES ASSOCIATION

National Seminar on “Entrepreneurship in Dairy & Food Industry: Concept to Commercialization”  
At Main Auditorium, NDRI, Karnal on 14<sup>th</sup> – 15<sup>th</sup> September 2018

## Souvenir Advertisement Form

- Name of the Organization: \_\_\_\_\_
- Address: \_\_\_\_\_  
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Tel (O): \_\_\_\_\_ Fax: \_\_\_\_\_  
Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Contact Person: \_\_\_\_\_  
Tel (O): \_\_\_\_\_ Fax: \_\_\_\_\_  
Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Tariff for Advertisement in Souvenir (Please Tick the space required)

Particulars	Tick	Ad Size (in cms)	Tariff (Rs.) *	
			Colour	Black & White
Back Cover		27 cm x 20 cm	35,000	*****
Inside Front Cover		25 cm x 18 cm	30,000	*****
Inside Back Cover		25 cm x 18 cm	30,000	*****
Double Spread		25cm x 40 cm	35,000	18,000
Full Page		25 cm x 18 cm	20,000	12,000
Half Page		12 cm x 18 cm	10,000	6,000

\* “ON FIRST COME FIRST SERVED BASIS”

- Details of Payment: Payment of Rs. .... has been deposited at .....  
..... branch of ..... Bank / sent by  
DD No. .... drawn on ..... Bank on \_\_ / \_\_ / \_\_

**NOTE:** The payment can be deposited directly by cheque / draft / online at your bank (please check with your bank) at any branch of Axis Bank / State Bank of Patiala. The account details are: in favour of “**NDRI Graduates Association**” payable at Karnal **OR** in our Axis Bank A/c No. 910010049520968 (Shakti Colony, Mall Road, Karnal, IFSC Code UTIB0000394) / State Bank of India, NDRI, Karnal Branch A/c No. 65016601581, IFSC Code SBIN0050326)

**Please Note:** The last date for receipt of advertisement material is **21<sup>st</sup> August 2018**. The material should be sent in a CD / Positive form along with a hard copy to **Mr. G C Mutreja, General Manager, Model Dairy Plant, NDRI, Karnal – 132001.**

Date: \_\_\_\_\_

Signature & Seal: \_\_\_\_\_